



## Welcome to the 2010 Global Aerospace SM4 Initiative

Things are vastly different today than they were in 1924 when Global Aerospace created its first aviation insurance policy; so different in fact that it might be too easy to take eight decades of aviation safety advances for granted. That is precisely why Global Aerospace begins this decade with our introduction of the **SM4** initiative.

**SM4** supports all four essential safety management components: Planning, Prevention, Response, and Recovery. It is a comprehensive resource that can help you create and maintain a robust safety culture.

Our 85 year commitment to advancing aviation safety is equaled only by our commitment to rewarding customers who strive to do things better. I encourage you to visit the **SM4** section on our website ([www.global-aero.com](http://www.global-aero.com)) and read our quarterly newsletter. We welcome your comments and value your active partnership.

We look forward to working with you.

Jeff Cassidy  
President  
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## Committed to the Safety of General Aviation



Safety Management...Unified

## Our Commitment to General Aviation Safety

Historically safety has been primarily focused on prevention, but this concept falls short of operational and environmental realities. The **SM4** program focuses on all four critical aspects of safety management. Prevention is critical, but Planning, Response and Recovery play equally important roles in a solid safety system. Through **SM4**, a General Aviation operator has the opportunity to enter a continuous and integrated cycle of safety management.

The program provides our US General Aviation customers with the training and resources to identify hazards, quantify and manage risks, plan for and prevent accidents, and appropriately respond to and recover from a loss.

### Here's how it works:

**SM4** offers a series of innovative training seminars and resources shared via our electronic newsletter. Our interactive website allows for direct communication with leading safety experts. Additionally, participants in Global's Vista Elite program are entitled to a suite of direct services. As **SM4** evolves to adapt to industry needs, Global anticipates developing additional programs to provide the maximum benefit to our customers.

GLOBAL AEROSPACE



[www.global-aero.com](http://www.global-aero.com)

To further our commitment to general aviation safety, Global Aerospace has partnered with experts in the fields of Emergency Response Planning, Human Factors and SMS to create **SM4**.

### Baldwin Aviation, Inc.

**Baldwin Aviation** is a leader in Safety Systems for Commercial and Corporate flight departments around the world. Their flexible, tailored safety management programs (based upon the core IS-BAO standards) and proprietary software and Safety Barometer® tools can be used in any size organization while overcoming budget and employee constraints. Baldwin also provides mentoring and support services that build confidence, continuity and credibility. Baldwin's participation in the SM4 program takes the mystery out of SMS for our US GA customers.

[www.baldwinaviation.com](http://www.baldwinaviation.com)

### Convergent Performance, LLC

**Convergent Performance, LLC** is a full service consulting firm created with the vision that human performance still matters. They specialize in personal accountability training through their Blue Threat and Global War on Error (GWOE) initiatives. Specialties include error reduction training, CRM, glass cockpit conversion training, mission specific checklists and safety culture audits, consulting and training. Convergent's participation in the SM4 program includes a broad spectrum of Human Factors training and support services.

[www.convergentperformance.com](http://www.convergentperformance.com)

### Fireside Partners LLC

**Fireside Partners LLC** is an international leader in Corporate Emergency Response Plan (ERP) development, crisis mitigation and organizational training and assessment for appropriate response. They provide highly specialized teams with unparalleled experience, solid government and industry contacts, and a firm commitment to doing what is right. Fireside's participation in the SM4 program transfers their knowledge and experience in ERP planning, crisis mitigation and recovery.

[www.firesideteam.com](http://www.firesideteam.com)

To learn about the 2010 **SM4** seminars and sign up for our electronic newsletter, visit our website:

[www.global-aero.com](http://www.global-aero.com)



Have a question about **SM4**?  
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